

IoT App Development



Data Analytics in IoT

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Why Data Analytics in IoT ?

- One of the biggest challenges in IoT:
 - **Management** of massive amounts of **data** generated by sensors.
- Few examples
 - commercial aviation industry
 - utility industry
- Modern jet engines are fitted with thousands of sensors that generate a whopping **10GB data per second**
- A **twin engine** commercial aircraft with these engines operating on **average 8 hours a day** will generate over 500TB data daily, and this is just the data from the engines!

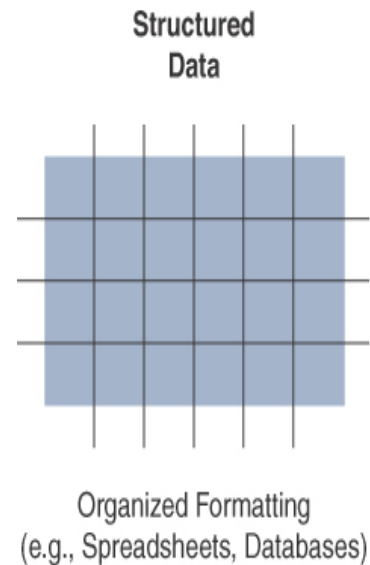


Commercial Jet Engine

By IoT data analytics, one can identify new business opportunities, emerging business trends, customer needs, etc.

Structured v/s Unstructured Data

- Not all data is the same
- it can be categorized and thus analyzed in different ways.
- **Structured data :**
 - data follows a model/schema
 - defines data representation
 - easily formatted, stored, queried, and processed
 - **e.g.** Relational Database Model
 - has been core type of data used for business decisions
 - Wide array of data analytics tools are available
- **Unstructured data:**
 - lacks of logical schema
 - Doesn't fit into predefined data model
 - **e.g.** text, speech, images, video
- **Semi-structured data:**
 - hybrid of structured and unstructured data
 - Not relational, but contains a certain schema
 - **e.g.** Email message: fields are well defined, but body and attachments are unstructured

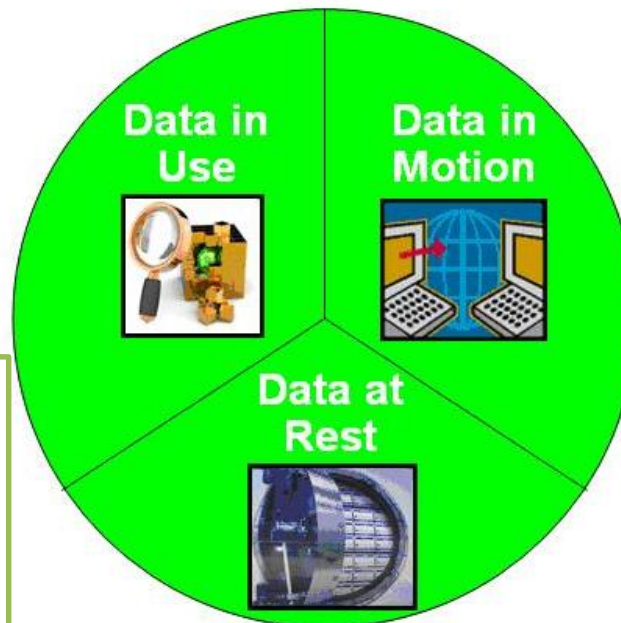


Data in Motion v/s at Rest v/s in Use

- Different states of digital data can be
 - in **transit** (data in motion)
 - being **held/stored** (data at rest)
 - being **processed** (data in use)

- **Data in motion** is data that is currently travelling across a network or
- sitting in a computer's RAM ready to be read, updated, or processed.

Data in Use:
Active data under constant change stored physically in databases, data warehouses, spreadsheets etc.



Data in Motion:
Data that is traversing a network or temporarily residing in computer memory to be read or updated.

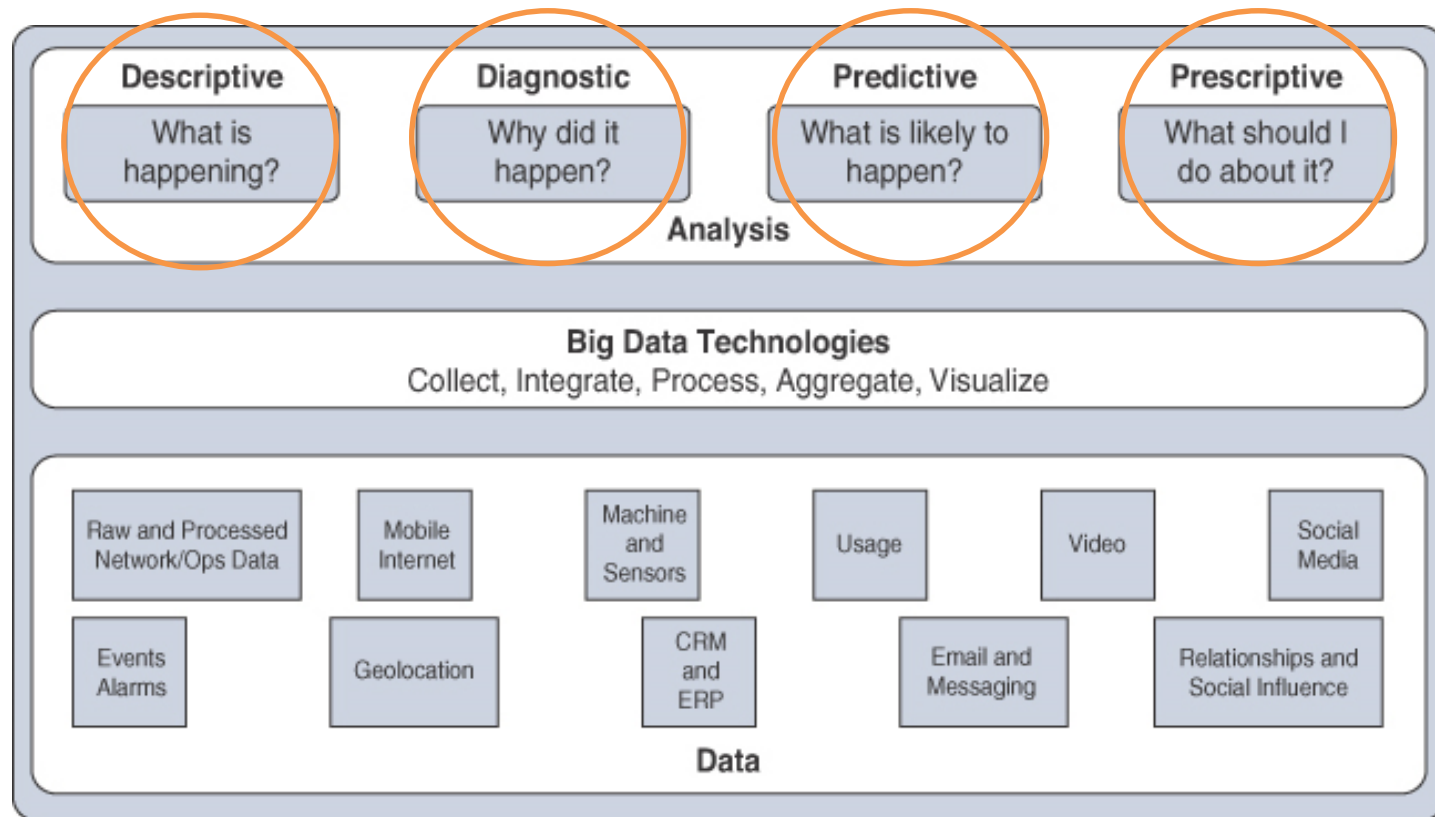
Data at Rest:
Inactive data stored physically in databases, data warehouses, spreadsheets, archives, tapes, off-site backups etc.

- **Data being processed** by one/more applications.
- data in the process of being generated, viewed, updated, appended, or erased.

- **Data at rest** is typically in a stable state.
- It is not travelling within the system or network, and
- it is not being acted upon by any application or the CPU.

Type of IoT Data Analytics

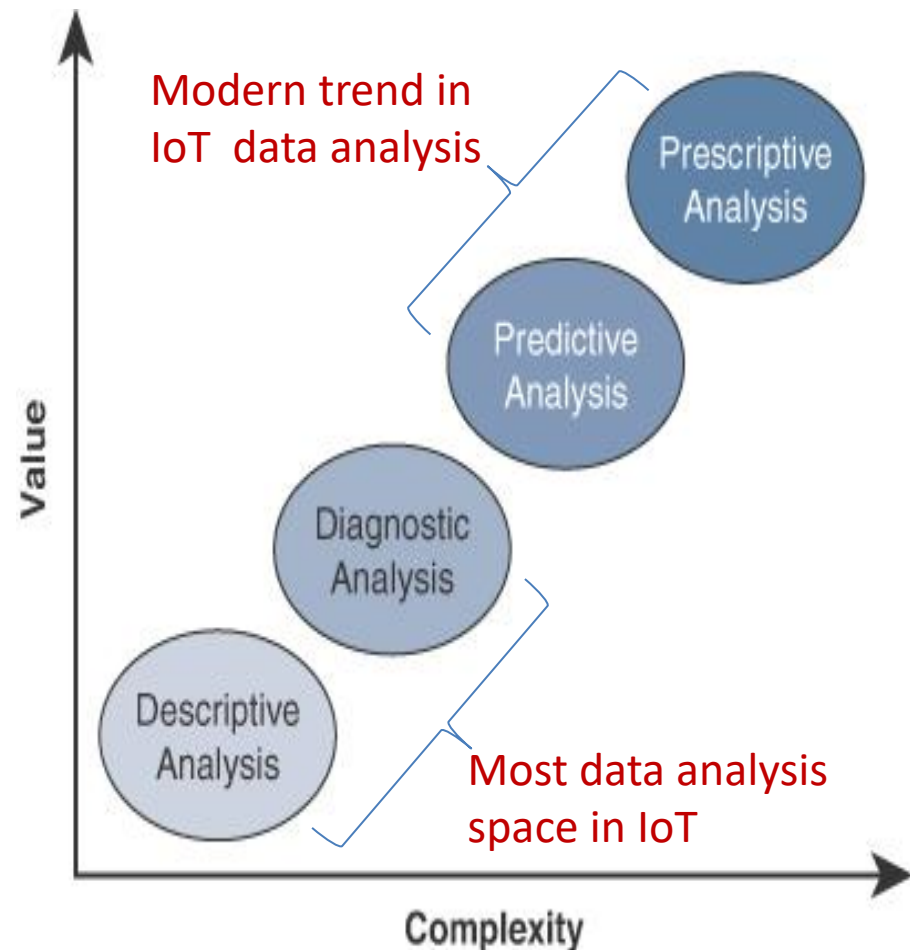
- The true **importance of IoT data** is realized only when
 - the analysis of the data leads to **actionable business intelligence** and **insights**.
- Data analysis is typically broken down by
 - the **types of results** that are produced.



Cont...

- **Descriptive**
 - It tells you what is happening, either now or in the past.
 - e.g., thermometer in a truck engine reports temperature values every second.
- **Diagnostic**
 - It can provide the answer to “why” it has happened
 - e.g. why the truck engine failed
- **Predictive**
 - It aims to foretell problems or issues before they occur.
 - e.g., it could provide an estimate on the remaining life of the truck engine.
- **Prescriptive**
 - It goes a step beyond predictive and recommends solutions for upcoming problems.
 - e.g. it might calculate various alternatives to cost-effectively maintain our truck.

Application of Value and Complexity Factors to the Types of Data Analysis



IoT Data Analytics - Challenges



- Traditional solutions are not always adequate
 - It typically considers the standard RDBMS and corresponding tools
- 1) IoT data places two specific **challenges on relational database data**:
 - **Scaling problems**:
 - large number of smart objects continually send data,
 - relational databases **grow incredibly large very quickly**.
 - Results in performance issues which is costly to resolve
 - **Volatility of data**:
 - In RDBMS, **schema** is designed from the beginning,
 - changing the scheme later creates problem.
 - IoT data is **volatile** in the sense that the data model is likely to change and evolve over time.
 - A **dynamic schema** is often required.
- **Solution**: NoSQL database is used
 - does not use SQL to interact with the database
 - do not enforce a strict schema
 - support a complex, evolving data model
 - databases are inherently much more scalable

2) IoT brings **challenges to streaming and network analytics**

- with the **live streaming** nature of its data, and
- with **managing data** at the network level.
 - usually of a very high volume
 - real-time analysis of streaming data
 - Google, Microsoft, IBM, etc., have **streaming analytics** offerings
- with the areas (or flows) of network data i.e. **network analytics**.
 - it can be challenging to ensure that the data flows are effectively managed, monitored, and secure.
 - **Network analytics tools**: Flexible NetFlow, IPFIX

- Technologies used in IoT Data Analytics
 - Machine Learning
 - BigData Analytics
 - Edge Intelligence
 - Network Analytics
 - Etc.

Machine Learning

Machine Learning



- **How to make sense of the data?**
 - by **Machine Learning**
 - ML is used to **find the data relationships** that will lead to **new business insights**
- In more **complex cases**, **static rules** cannot be simply inserted into the program
 - because the programs require parameters that can change.
 - **e.g., dictation program**
 - It does not know your accent, tone, speed, and so on.
 - You need to record a set of predetermined sentences to help the tool.
 - This process is called **machine learning**.
- **ML** is a part of a larger set of technologies commonly grouped under the term **artificial intelligence (AI)**.
- **AI** includes any technology that allows a computing system to mimic human intelligence
 - **e.g.**, an App that can help you find your parked car.
 - **e.g.**, a GPS reading of your position at regular intervals calculates your speed.

Types of ML

Supervised	Unsupervised	Semi-Supervised	Reinforcement
• Data has known labels or output	• Labels or output unknown • Focus on finding patterns and gaining insight from the data	• Labels or output known for a subset of data • A blend of supervised and unsupervised learning	• Focus on making decisions based on previous experience • Policy-making with feedback
• Insurance underwriting • Fraud detection	• Customer clustering • Association rule mining	• Medical predictions (where tests and expert diagnoses are expensive, and only part of the population receives them)	• Game AI • Complex decision problems • Reward systems

Few ML Algorithms

	<u>Unsupervised</u>	<u>Supervised</u>
<u>Continuous</u>	- Clustering & Dimensionality Reduction - SVD - PCA - K-means	- Regression - Linear - Polynomial - Decision Trees - Random Forests
<u>Categorical</u>	- Association Analysis - Apriori - FP-Growth - Hidden Markov Model	- Classification - KNN - Trees - Logistic Regression - Naive-Bayes - SVM

- Categorical data** is information that can be sorted into distinct groups or categories rather than being measured with numbers. Examples include colors (red, blue, yellow), yes/no answers, or car brands (Mercedes, BMW, Audi), etc.
- Continuous data** describes information that can take virtually any value within a range and is measured, not counted, allowing for infinite possible values, including fractions and decimals. Examples like height, weight, temperature, time, etc.

Examples from IoT Application



Supervised Learning

- Suppose you are training a system to recognize when there is a human in a mine tunnel.
- Process:
 - sensor equipped with a basic camera can capture shapes
 - send them to a computing system.
 - hundreds or thousands of images are fed into the machine.
 - each image is labelled as human or nonhuman in this case
 - An algorithm is used to determine common parameters and common differences between the images.
 - This process is called *training*.
 - Each new image is compared with “good images” of human as per training model
 - This process is called *classification*.
 - the machine should be able to recognize human shapes.
 - the **learning process** is not about classifying in two or more categories but about finding a correct value.
 - **regression** predicts numeric values, whereas **classification** predicts categories.

Unsupervised Learning

- Consider a **factory** manufacturing small engines.
- You know that about **0.1% of the produced engines on average need adjustments** to prevent later defects.
- Your task is to **identify them** before they shipped away from the factory.
- Process:
 - you can test each engine
 - record multiple parameters, such as sound, pressure, temperature of key parts, and so on.
 - Once data is recorded, you can graph these elements in relation to one another.
 - You can then input this data into a computer and **use mathematical functions** to find groups.
 - A standard function to operate this grouping, ***K-means clustering***
 - Grouping the engines this way can quickly reveal several types of engines that all belong to the same category.
 - There will occasionally be an engine in the group that **displays unusual characteristics**
 - This is the engine that you send for manual evaluation
 - This determination process is called ***unsupervised learning***.

Application Domains for ML in IoT



It revolves around four major domains:

I. Monitoring

- ML can be used with monitoring to detect early failure conditions or to better evaluate the environment

II. Behaviour control

- Monitoring commonly works in conjunction with behaviour control.
- When a given set of parameters reach a target threshold, monitoring functions generate an alarm OR would trigger a corrective action

III. Operations optimization

- The objective is not merely to pilot the operations but to improve the efficiency and the result of these operations.
 - e.g., Smart system for a water purification plant in a smart city estimate the best chemical and stirring mix for a target air temperature

IV. Self-healing, self-optimizing

- The system becomes self-learning and self-optimizing.
- ML engine can be programmed to dynamically monitor and combine new parameters, and automatically deduce and implement new optimizations

Thanks!

